

The Rhinelander Area Food Pantry ANNUAL REPORT

2021



Letter from the Executive Director

Your Rhinelander Area Food Pantry operated successfully at 627 Coon Street again in 2021. Although our customers still could not physically enter the building to “shop”, we continued to serve them with curbside pick-up of standard prepared food boxes during our regular distribution times. We also changed our operation to improve customers’ food selection and quality. We now provide online ordering so customers can preselect the items they want in their food boxes. We now purchase fresh produce locally to ensure an adequate supply if our normal supplies run low.

We maintained existing partnerships and established new ones so that we could: distribute thousands of Farmers to Families food boxes to the community; provide summer lunch bags to children; and supply food directly to Rhine Haus residents all of whom qualify as Pantry customers.

Although we cancelled both our CANTastic and Garden Fresh Salad Bowl Luncheon events due to COVID concerns, we were able to host The Harvest Hoedown as those concerns eased during the summer. This outdoor community and fundraising event held at The Wood Pecker featured live music, horse drawn wagon rides, games for kids and good food. It was therapeutic for us all.

How do we do all of this? Only with the help of hundreds of faithful and thoughtful volunteers, our two dedicated and compassionate part time staff, the very generous and helpful support of our community, and our patient and understanding customers.

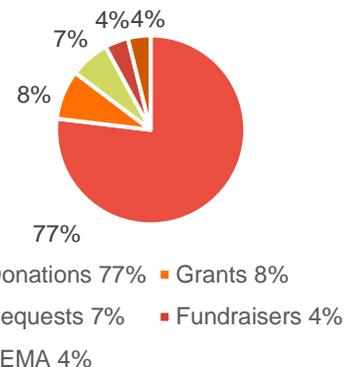
Thank you!

Guy Hansen, RAFP Executive Director

OUR MISSION: *We strive to achieve food security for everyone in our community through collaboration, cooperation, advocacy, resource sharing, and increased public awareness.*

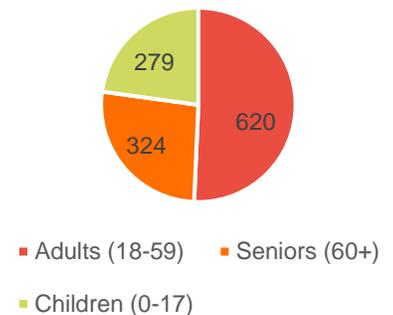
2021 At a Glance

FY21 Revenue



Who We Serve

597 Households
1,223 Individuals



How We Do It



440
Volunteers
14,642
Volunteer
Hours

RAFP Programs & Services



Food Distribution

RAFP distributed 442,175 pounds of food to 597 households in our community.



Weekend Food For Kids

In Partnership with the School District of Rhinelander, RAFP distributed an additional 15,000 pounds of nutritious food to 150 students during the school year.



Home Deliveries

Homebound customers received over 19,000 pounds of food.



Holiday Meals

RAFP distributed 200 Thanksgiving Turkeys and 32 Donated Thanksgiving Meals along with special holiday baking items and 150 Christmas Hams.



RACG

Staffed by volunteers and in cooperation with Master Gardeners of the North, RACG grew 4,267 pounds of organic produce to distribute to RAFP customers. In addition, RACG gave over 300 plant starts to customers to grow their own vegetables at home.

RAFP 2021 Highlights



Online Ordering

The option for customers to place an online order for a custom food box began in July. Over 30% of customers use this service.



Hodag Food Wagon

In partnership with the YMCA of the Northwoods, RAFP helped to distribute 460 lunch bags to kids during the summer.



Farmers to Families

RAFP distributed an additional 443,377 pounds of food boxes containing produce, dairy and meat.



Grow Box Project

RAFP provided 58 customers with a garden box, vegetable starts and seeds to grow healthy vegetables at home.



Harvest Hoedown

RAFP hosted the 11th Annual Harvest Hoedown and celebrated over 15 years of service. This family friendly, community event raised \$9,347 towards program services.



Bulk Distribution

In partnership with the Rhine Haus, RAFP provides pick up of bulk foods for distribution on site.

Where Our Food Comes From



RAFP is an agency partner of Feeding America of Eastern Wisconsin. RAFP receives donated food and is able to purchase affordable essentials. Through Feed America's retail-based program Meal Connect, RAFP receives donated food items six days a week from local stores. In addition, RAFP receives food at no cost through The Emergency Food Assistance Program (TEFAP).